



ThinkHR Joins Assurex Global as Strategic Provider

ThinkHR's Comprehensive Human Resources Services Now Available to Assurex Global Partners and their Clients

Pleasanton, CA – April 4, 2011 – ThinkHR, a leading provider of sophisticated, on-demand, Human Resources consulting services through brokers to employers, today announced a Strategic Provider alliance with Assurex Global. The alliance agreement formalizes the independent relationships which currently exist between ThinkHR and a number of Assurex Global Partner firms and further expands ThinkHR's presence and expertise within the Assurex Global network in the United States.

ThinkHR's services include HR Hotline (a phone-based HR support service staffed by live, senior-level, human resources professionals), HR Training Center (unlimited web-based, professionally developed training), and HR Reference Center (a website with 24/7 access to thousands of pages of trusted, relevant content). Its network of on-call consultants are available to assist with complicated Human Resources topics including healthcare reform, benefits and employer compliance, employee terminations, leaves of absence and similar benefits related situations.

Commenting on the announcement, Peter Yozzo, ThinkHR President & CEO said, "Assurex Global represents the most successful and prestigious independent firms across the country and we are honored to have been selected as their strategic Human Resources service provider. We are pleased to have the opportunity to deliver our 'best in class' solutions directly to Human Resources professionals through the Assurex Global network."

Michael Mack, RHU, Vice President – Benefits Practice with Assurex Global stated, "We recognize that our brokers are faced daily with Human Resources questions and issues from their clients. As employees' HR informational needs continue to increase in complexity, it has prompted Assurex Global to identify a premier HR resource offering for the clients of our Partner firms. A national search revealed ThinkHR's unique suite of services to be the best solution for our Partners and their clients. We are excited to have selected a service provider with the invaluable combination of industry experience, marketplace credibility and commitment to quality."

ThinkHR provides practical, on-demand Human Resources services through brokers to employers to help them address the issues that every company confronts in today's competitive business environment. Founded in 2004, ThinkHR is a privately-held company serving clients nationwide through offices in California and Georgia. For more information, visit www.thinkhr.com.

Founded in 1954, Assurex Global Partners service clients from more than 500 offices on six continents. With over \$28 billion in annual premium volume, Assurex Global is the world's largest privately held network of independent agencies/brokers offering risk management, commercial insurance and employee benefits. For a complete listing of Assurex Global Partners, or for more information, visit www.assurexglobal.com.